

**SCOTT LINDSTEN**

alluneeed@sluv.com  
636.628.6354

# PROFESSIONAL DEVELOPMENT

2017

**FRED Conference**  
*Personal Project*

**St Louis Digital Symposium**  
*Ad Club*

2016

**Here-to-There Creative Conference**  
*Design Week*

2012

**How Creativity Works**  
*Arts & Business Council*

2011

**Visual Design & Information**  
*Edward Tufte*

2008

**Web Development for Higher Education**  
*Personal Project*

2006

**Design for Interaction**  
*Adaptive Path*

**HOW Design Conference**  
*HOW Magazine*

2005

**An Event Apart**  
*Happy Cog  
A List Apart*

# EDUCATION

2000

**Master of Fine Arts**  
*Graphic Design  
Colorado State University*

1997

**Bachelor of Fine Arts**  
*Graphic Design  
Colorado State University*



## SCOTT LINDSTEN

alluneed@sluv.com  
636.628.6354

# WORK HISTORY: 1

3/2018  
12/2017

**Edward Jones**  
**C:** *The Creative Group*  
Adobe CC • Sketch •  
InVision • HTML/CSS

### IX Designer

A small Digital Customer Experience team within the larger Marketing Department

wireframes • mock-ups • front-end code • ideation • research

10/2017  
9/2016

**Monsanto**  
**C:** *Signature Consultants*  
Adobe CC • Sketch •  
Microsoft Office Suite •  
Slack • HTML/CSS

### Product Designer

A large internal division leveraging the IDEO approach to facilitate, create, and enhance new and ongoing projects

ideation • training • presentation • mock-ups • research • collaboration • video

9/2016  
5/2016

**Edward Jones**  
**C:** *NetEffects*  
Adobe CC • Microsoft  
Office Suite • HTML/CSS •  
Bootstrap • GSAP

### UX Designer

A formal usability team responsible for research, testing, design, training and implementation

web maintenance • wireframes • mock-ups • bootstrap implementation • user testing

4/2016  
11/2015

**Swank Motion Pictures**  
**C:** *Kforce*  
Adobe CC • HTML/CSS

### Web Designer

Sole front-end web support specialist within larger Design Department

web maintenance • email design • print design

7/2015  
9/2014

**Scotttrade**  
**C:** *Creative Circle*  
Adobe CC • AEM •  
HTML/CSS • GSAP

### Senior Digital Designer

A large digital design team within the larger Marketing Department

banners • training animations • video • voice-over • ideation • mock-ups • web maintenance

8/2014  
6/2014

**Travelport**  
Adobe CC • Balsamiq •  
Axure

### Senior UX Designer

A product-focused design team providing project-driven design deliverables

wireframes • mock-ups • presentation



## SCOTT LINDSTEN

alluneeed@sluv.com  
636.628.6354

# WORK HISTORY: 2

3/2014  
12/2013

### Springleaf C: Creative Circle

Adobe CC • HTML/CSS

### Senior UX Designer

Design lead for responsive, mobile-first redesign of company website

wireframes • mock-ups • rationale • presentation

10/2013  
9/2013

### Markit On Demand

Adobe CC • HTML/CSS • D3

### Senior UX Designer

Large design studio specializing in dynamic, data-driven solutions

wireframes • mock-ups • collaboration • agile methodology

8/2013  
6/2010

### Vanguard Financial Group

Adobe CC • Microsoft Office Suite • Flash • HTML/CSS

### Senior UX Designer

Web design lead within large digital team providing end-to-end design services for long-term, broad scope projects

ideation • collaboration • wireframes • mock-ups • iteration • brand management • presentation

6/2010  
7/2007

### TrueAction

Adobe CC • HTML/CSS • Flash

### Senior Designer

Design lead within a large e-commerce company specializing in high-end retail marketing upon a proprietary platform

banners • web spots • landing pages • brand management • seasonal marketing

2/2007  
5/2006

### Electronic Ink

Adobe CC • Microsoft Office Suite

### Designer

A small boutique agency specializing in innovative, custom-built solutions to challenging client needs

wireframes • mood boards • icons • mock-ups • ideation • presentation

5/2006  
3/2005

### GMI Insurance

Adobe CC • HTML/CSS

### Designer

Lead designer responsible for website redesign and maintenance as well as company marketing materials

web & print ads • flyers • email • internal design materials • web maintenance



## SCOTT LINDSTEN

alluneed@sluv.com  
636.628.6354

# TEACHING HISTORY

2013  
2012



### Drexel University

Philadelphia  
Pennsylvania

### Adjunct Instructor

Helped create new course curriculum for Web 1 (Intro to Web Design) and taught a Spring section two years in a row

**print design vs web design • intro to HTML & CSS • theory • web page creation and maintenance**

5/2004  
9/2001



### Arcadia University

Glenside  
Pennsylvania

### Asst Professor of Graphic Design

Head of Graphic Design discipline within a small private school, responsible for course creation and instruction

**coursework at all undergraduate levels • art, design, and web fundamentals • service to campus**

5/2001  
9/2000



### University of Missouri-St Louis

St Louis  
Missouri

### Asst Professor of Graphic Design

One of three professors within Graphic Design discipline at a large public university, responsible for course instruction

**coursework at all undergraduate levels • art, design, and web fundamentals • service to campus**

